

TIME: 3:29
DATE: TUES.
SPONSOR: PLEASANT TIME
SOLICITOR: NE

A PICTURE IS WORTH A THOUSAND WORDS, SO THEY SAY---BUT
PHOTOGRAPHS ARE WORTH MUCH MORE---ESPECIALLY IF YOU ARE
THE PHOTOGRAPHER. THE PLEASANT TIME SHOP ~~XXXXXXXXXXXX~~
ON MAIN STREET IS THE PERFECT HEADQUARTERS FOR BUDDING CAMERA FANS.
THE SHOP HAS JUST OPENED A BRAND NEW DEPARTMENT OF ~~PHOTOGRAPHIC~~
PHOTOGRAPHIC EQUIPMENT. / FOR THE EXPERIENCED CAMERA FAN
OR THE BEGINNER--THE PLEASANT TIME SHOP OFFERS A
COMPLETE LINE OF CAMERAS, ATTACHMENTS AND FILM. JUST
NAME IT; THEY'VE GOT ITAND THE PRICE RANGE IS REASONABLE.
REMEMBER TOO...THAT THE PLEASANT TIME SHOP HAS 24 HOUR
SERVICE ON FILM DEVELOPING. / THE PROM SEASON IS A
WONDERFUL TIME TO TAKE PICTURES-- AND THE PLEASANT TIME
SHOP ON MAIN STREET IS THE PLACE TO GET YOUR SUPPLIES.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS NOW: 3:30 P.M.

ANNOUNCER'S SIGN.

3/9/54

TIME: 3:29
DATE: JUNE 2
SPONSOR: PLEASANT TIME
COLLECTOR: ME

ON MAIN STREET IS THE PERFECT HEADQUARTERS FOR BUDGET CAMERA FANS.
THE SHOP HAS JUST OPENED A BRAND NEW DEPARTMENT OF PHOTOGRAPHY
FOR THE EXPERIENCED CAMERA MAN
ON THE BEGINNER--THE PLEASANT TIME SHOP OFFERS A
COMPLETE LINE OF CAMERAS, ATTACHMENTS AND FILM. JUST
NAME IT--THEY'VE GOT IT... AND THE PRICE RANGE IS REASONABLE.
REMEMBER TOO... THAT THE PLEASANT TIME SHOP HAS 24 HOUR
SERVICE ON FILM DEVELOPING. THE REASON IS A
WONDERFUL TIME TO TAKE PICTURES-- AND THE PLEASANT TIME
SHOP ON MAIN STREET IS THE PLACE TO GET YOUR SUPPLIES.

YOU ARE TUNED TO 600, YOUR THE VOICE OF EMILY COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS NOW: 3:30 PM.

ANNOUNCER'S SIGN.

12/1/54